



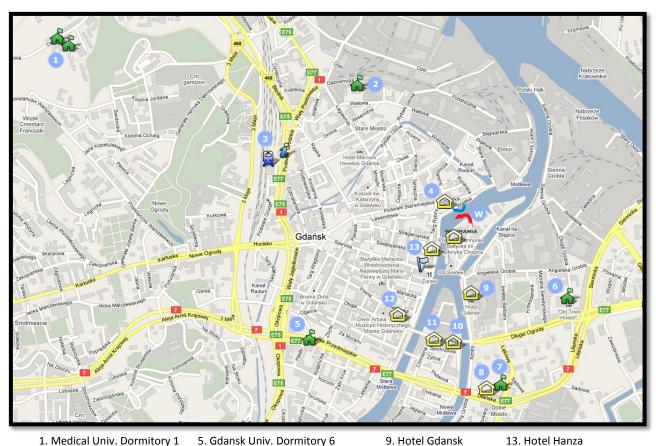


Wikimania is an annual global event devoted to Wikimedia projects around the globe (including Wikipedia, Wikibooks, Wikinews, Wiktionary, Wikispecies, and Wikimedia Commons). The conference is a community gathering, giving the editors and users of Wikimedia projects an opportunity to meet each other, exchange ideas, report on research and projects, and collaborate on the future of the projects.



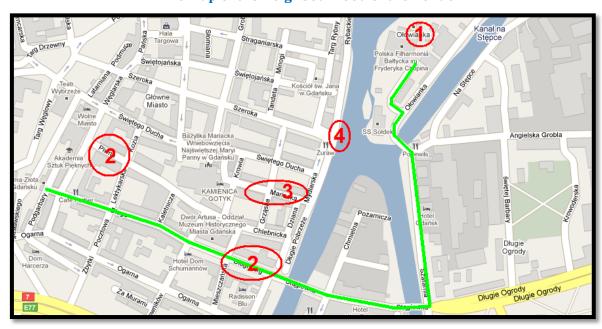


#### The Accommodation Guide



- 1. Medical Univ. Dormitory 1
- 2. SSM Youth Hostel 1
- 3. Railway Station
- 4. Hotel Hilton
- 5. Gdansk Univ. Dormitory 6
- 6. Old Town Hostel
- 7. Music Academy Dormitory 2
- 8. Dom Muzyka (Musician House)
- 9. Hotel Gdansk
- 10. Villa Biala Lilia
- 11. Hotel Parnas 12. Holland House
- W WIKIMANIA

#### The Map of the Neighbourhood of the Venue



1. Conference Venue

2. Areas with bars and restaurants

- 3. A good place to buy souvenirs
- 4. Ferry across the river

Green line: a route to the Venue

You can find more information here: <a href="http://bit.ly/buTMGR">http://bit.ly/buTMGR</a>

#### WIKIMANIA GDAŃSK 2010 9-10-11 JULY

### **Program at a Glance**

#### Friday, July 9

Friday, July 9 - Baltic Philharmonic					
	Concert hall	Jazz hall	Green hall	Oak hall	
08.00 - 09.00	On-Site Registration				
09.00 - 11.00	Opening Ceremony (10 min for organizers) + Opening Plenary (Sue Gardner + WMF Board) + Wikimania Madness (last 15 min)				
11.00 - 11.30	Coffee Break + Spotlight on Posters				
11:30 - 13:00	Panels: Chapters: Collaboration and Coordination	Workshop: Brainstorming Wikimedia and Social Media	Talks: Wikiversity	Talk+Workshop: Accessibility Workshop	
13.00 - 14.30	Lunch Break at Baltic Philharmonic: Gdańsk salon and foyer level 1				
14:30 - 16:00	Talks: MultiWikiMedia: Multimedia on Wikimedia	Talks: Talk Pages / LiquidThreads	Talks: Governance in Wikipedia & Wikimedia	Workshop: Creating offline version of Wiki content	
16:00 - 16:30	Coffee Break + Spotlight on Posters				
16:30 - 18:00	Talks+Q&A-Session: Usability Initiative & Informing Design with Data	Talks: About Us - Wikipedians: Motivations, Identities, Traits	Talks+Panel: Open Educational Resources (OER)	Workshop: Community driven publishing of Wikipedia Books	
18:00 - 18:30	Polish Dinner				
18:30 - 19:00 19:00 - 19:45	Concert Preparations (18:00 - 20:00)	Wrapup, intro to strategy Facilitated strat	, , , , , , , , , , , , , , , , , , , ,	Chapter Meetings	
19:45 - 20:00	Break				
20:00 - 22:00	Concert (70min) followed by a reception				

#### Saturday, July 10

Saturday, July 10 - Baltic Philharmonic					
	Concert hall	Jazz hall	Green hall	Oak hall	
08.30 - 09.00	Welcome, Wikimania Madness				
	Panels: Chapters: The Good, the	Talks+Workshop: Wikipedia	Talk+Workshop: Scripting,	Talk+Workshop: Wiki-based	
09.00 - 11.00	Bad and the Ugly	Offline ie. Books	Testing, Extension	Scientific Writing	
11.00 - 11.30	Management   Coffee Break + Spotlight on Posters				
11:30 - 13:00	Talk+Workshop: Wiki Community	Workshop: Getting Video on	Talk+Tutorial: Semantic	Talk+Panel: Internationalization	
	Best Practices	Wikipedia #1	MediaWiki #1		
13.00 - 14.30	Lunch Break at Baltic Philharmonic: Gdańsk salon and foyer level 1				
14:30 - 16:00	Invited Talks: Ortega & Moeller	Workshop: Getting Video on	Talks: Semantic MediaWiki #2	Talks: Translation	
		Wikipedia #2			
16:00 - 16:30	Coffee Break + Spotlight on Posters				
16:30 - 18:00	Talks: Exodus: Is Wikipedia Dying	Talks+Panel: Wikipedias Are NOT	Talks: Maps and Geo-	Talk+Workshop+Tutorial: For	
	or Maturing?	Equal	information & SMW-based	Developers: Free Software,	
			Language Wikis	Batch Uploading	
18:00 - 18:30	Polish Dinner				
18:30 - 19:00	Wrapup, lightning talks and open sessions		Talks: Libraries, Governments,		
19:00 - 19:45	Screening Preparations	Open sessions	Chapter Meetings	and Enterprises	
19:45 - 20:00	Break				
20:00 - 22:00	Screening of the movie "Truth in Numbers" followed by a panel discussion				

#### Sunday, July 11

Sunday, July 11 - Baltic Philharmonic				
	Concert hall	Jazz hall	Green hall	Oak hall
09.30 - 11.00	Plenary Session - Jimmy Wales (1h+Q&A) + Wikimania Madness (last 15 minutes)			
11.00 - 11.30	Coffee Break + Spotlight on Posters			
	Panels: Academic Researchers	Talks: From WMF with Love:	Talk+Panel: Free Culture and	Talks: Next generation
11:30 - 13:00	and Wikipedia	Update for Developers	Humanities	Hypertext structures for
				Wikipedia
13.00 - 14.30	Lunch Break at Baltic Philharmonic: Gdańsk salon and foyer level 1			
14:30 - 16:00	Talks+Panel: Strategy	Tutorial+Workshop: Research on	Talks: Education	Talks: Cultural Heritage and
		Wikipedia: HowTo		Wikipedia
16:00 - 16:30	Coffee Break + Spotlight on Posters			
16:30 - 18:00	Talks: Outreach	Talks: Wikipedia Credibility	Talks: Role of Women &	Talks: Wikis of the World
			WikiProjects Management	
18:00 - 19:00	Closing Ceremony + Wikimania 2011 Presentation + Panel: How to Make a Wiki Event			
20:00 - 24:00	!!! World Cup Final + After Party !!!			

<sup>\*</sup> We attempted to make this version of the schedule final. However, as you probably know, the dynamics of the Wikimania makes it almost impossible... The most up-to-date schedule can be found on the Wikimania 2010 portal.



#### **Conference Committee**

#### Wikimania 2010 Organizing Committee

**Conference Chair** 

Marcin Cieślak

**General Manager** 

Juliana da Costa José

#### **Program Committee**

#### **Program Chair**

Jacek Jankowski, DERI NUI Galway, Ireland

#### **Co-Chairs**

Danica Radovanović, University of Oxford, England

Yaroslav Blanter, TUDelft, The Netherlands

#### **Internal Review**

Yaroslav Blanter (User: Yaroslav Blanter),

Marcin Cieślak (User:Saper)

Łukasz Golowanow (User:Airwolf)

Jacek Jankowski (User:Jacek Jankowski)

Agata Leśnicka (User:Psychology)

Danica Radovanovic (User:DanicaR)

Arkaitz Zubiaga (User:TXiKi)

#### **External Review**

Fabrizio Orlandi (User:SiocWiki), Pramukh Arkalgud Ganeshamurthy (User:Pramukh Arkalgud Ganeshamurthy), Anthony Lorrain (User:Anthony Lorrain), User:Adler.fa, User:Alidha125, User:Church of emacs, User:Ciphers, User:Mn6230, User:Shijualex























#### **Making Things Happen**

**International Relations Lead** 

Janusz Dorożyński

#### Visa Team:

Grzegorz Plichta, Patryk Matyjaszczyk, Sebastian Konecki

#### Office and Task Management

Finne Boonen

#### **Local Organization Lead**

Marek Najmajer

#### **Accommodation Lead**

Anna Najmajer

#### A/V Technical Lead

Manuel Schneider

#### **Registration and Logistics**

Austin Hair

#### **Open Space**

Samuel Klein, Eugene Eric Kim, Rut Jesus

#### **Editing and Publishing Team:**

#### **Editor-in-Chief**

Patryk Korzeniecki

Małgorzata Wilk, Natalia Szafran-Kozakowska, Tomasz Gospoś, Patryk Matyjaszczyk, Przemysław Rataj, Marek Kozakowski, Marcin Rogowski

#### Members of "Wiki w Polsce" (Wiki in Poland) **Society**

#### **Members of the Board**

Marcin Cieślak, Łukasz Golowanow, Grzegorz Zaleski

#### **Members**

Natalia Szafran-Kozakowska, Ludmiła Pilecka, Daniel Malecki, Konrad Kurzacz, Leszek Krupiński, Małgorzata Wilk, Marcin Goździkiewicz, Marek Stelmasik, Sebastian Skolik, Tomasz Andrzej Skibiński, Dawid Jasiak, Wiktor Herwich, Dawid Jasiak, Wiktor Herwich







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#### WIKIMANIA GDAŃSK 2010 9-10-11 JULY

#### **General Information**

#### Wikimania 2010 Overview

Wikimania is an annual global event devoted to Wikimedia projects around the globe (including Wikipedia, Wikibooks, Wikinews, Wikionary, Wikispecies, and Wikimedia Commons). The conference is a community gathering, giving the editors and users of Wikimedia projects an opportunity to meet each other, exchange ideas, report on research and projects, and collaborate on the future of the projects.

#### **Choosing and Attending Sessions**

With so many exciting opportunities happening at once, how do you choose? Wikimania 2010 has put some resources in place to help you make the most of your conference experience:

- This conference guide contains brief information about each presentation. Additional information can be found in digital format – on our wiki.
- Conference volunteers are also available to answer any questions you may have.
- To help you decide how to spend your time during the day, each morning we present Wikimania Madness, a fast-paced overview of many of the presentations of the day.

#### **Presentation Formats**

The Wikimania program includes presentations in multiple formats.

#### **Presentations**

Wikimania presentations discuss significant contributions to research and practice in all aspects of wiki collaboration. We encourage emphasizing lessons learned and providing a clear concise message to the audience about the relevance of the work. Each presentation will be given a 20-min. (sp  $\rightarrow$  15 min. talk + 5 min. for Q&A session) or 30-min. (lp  $\rightarrow$  25 min. talk + 5 min. for Q&A session) time slot.

#### **Workshops**

Workshops provide an opportunity to discuss and learn about topics that require extended engagement such as new systems, research methods, standards and formats. A workshop should require participants to engage with each other.

#### **Tutorials**

Wikis are intended to be used, and no format is better suited for teaching the new wiki technology than showing and using it. Tutorials give presenters an opportunity to show running systems and gather feedback. We encourage creating interactive tutorials where participants follow onscreen step-by-step instructions.

#### **Panels**

Panels provide an interactive forum for bringing together people with interesting points of view to discuss compelling wiki issues. Panels involve participation from both the panellists and audience members in a lively discussion.

#### Posters

Poster presentations allow to present work that is best communicated in conversation. Wikimania's lively poster sessions let conference attendees exchange ideas one-onone with authors, and let authors discuss their work in detail with those attendees most deeply interested in the topic. Successful applicants will be invited to display a poster  $-1\times2m$  in size.

#### **Tracks**

This year Wikimania will offer three tracks for submissions for members of wiki communities and interested observers to share their own experiences and to present new ideas:

#### People Track

The People Track provides a unique forum for discussing topics related to people using/building wikis. Relevant topics include, but are not restricted to, the following:

- Wiki Community: Conflict resolution and community dynamics; reputation and identity;
- Wiki Outreach: How to promote Wiki among the general public; promotion of Wikimedia projects
- North meets south, east meets west: How can people
  of a different cultural background create an
  encyclopedia according to common rules? Same
  subject in the eye of different cultures.
- Special: Wikipedia in Central/Eastern Europe: this theme will provide a forum to present and discuss the latest progress of Wikis in the central/eastern European community.

#### **Knowledge Track**

The Knowledge track aims to promote research and find exciting ideas related to knowledge.

- Wiki Content: New ways to improve content quality, credibility; legal issues and copyrights (is free knowledge free?); use of the content in education, journalism, research;
- Semantic Wikis: The use of semantic web technologies, linked data; semantic annotation and metadata (e.g., manual vs. automated approaches).

#### **Infrastructure Track**

The Infrastructure track at Wikimania will provide a forum where both researchers and practitioners can share new approaches, applications, and explore how to make Wiki access ever more ubiquitous:

- MediaWiki development: issues related to MediaWiki development and extensions;
- Mobile Wikis: The Web is moving off the desktop and into mobile phones, how we use wikis on mobile devices?; wiki-based Augmented Reality (AR) applications, location based services
- User Interface Design: Usability and user experience; accessibility, adaptive interfaces and personalization; novel UI designs.



#### **General Information (cont'd)**

#### **Venue Information**

#### **Internet Access**

Wireless internet access throughout the public space of the Polish Baltic Philharmonic is provided and included in your Wikimania registration rate.

#### Registration

Pre-registered participants must pick up their badges and conference materials in Registration area. On-site registration for the conference is located there as well.

#### **Registration Hours:**

Thursday 18:00 – 20:00
 Friday 08:00 – 16:00
 Saturday 08:00 – 16:00

#### **Coffee Breaks**

Regularly scheduled morning and afternoon coffee breaks are complimentary for all registered Wikimania 2010 delegates.

#### **Information Booth and International Relations**

Wikimania 2010 welcomes participants from around the world. The info booth is staffed by Volunteers who can answer your Wikimania 2010 questions. Please visit the Wikimania Information Booth or see the registration desk if you have any questions about the conference.

#### Wikimania 2010 Policies

#### **Cell Phone Courtesy**

Please be considerate in your cell phone use. Wikimania 2010 requests that all cellular phones, pagers and other equipment with audible alarms be turned off in all sessions as a courtesy to the presenters and to the other attendees.

#### **Name Badges**

Your Wikimania 2010 name badge serves as your admission pass to conference sessions and events. Please wear your name badge at all times while inside the conference center. Conference management reserves the right to deny admission to any persons not wearing a Wikimania 2010 name badge.

#### **Blogging and Photo-sharing**

Wikimania encourages conference participants to blog/tweet while at the event. Please add the category or keyword "Wikimania 2010" to your blog entries so that others may easily find them. We also encourage photosharing by services such as Flickr. Again, please add the tag "Wikimania 2010" to your photos. Add "#wikimania2010" to your tweets to participate in Twitter conversations.

#### **Smoking Policy**

Wikimania is smoke-free and the philharmonic is a nonsmoking facility. Smoking is only permitted outside of the facility in the designated areas.

#### **Electrical Power**

Electrical outlets in Poland are 220 volts. If you are travelling from outside Poland, you will need an adapter to use your small appliances, if they are designed for a different standard. Wikimania 2010 does not provide power converters, extension cords, power strips or other electric accessories.

#### First Aid / Emergencies

Your safety is our primary concern. In case of an emergency please contact the registration desk immediately for assistance.

#### **Lost and Found**

Please turn all lost and found items in to the Registration Desk.

### Friday, Morning (9:00 - 11:00)





Opening Ceremony | Concert Hall

9:00 - 9:10

**Friday** 

The Opening Ceremony of the Wikimania 2010 conference will be led by Marcin Cieślak. Jacek Jankowski will give a glimpse into the conference program.

#### Opening Plenary | Concert Hall

9:10 - 10:00

#### **Strategic Plan**

Sue Gardner, Executive Director of the Wikimedia Foundation

Since July 2009 over 1,000 volunteers from all over the world participated in the creation of more than 2,300 pages of content which shaped the Foundation's 5-year strategic plan. Sue Gardner, the Executive Director of the Wikimedia Foundation, will unveil the results of this collaborative strategy project-- outlining the five strategic goals, and acknowledging the Foundation's key areas for grown and development over the 2010-2011 year and beyond.



#### Panel Discussion | Concert Hall 10:00 – 10:40

#### The WMF Board of Trustees Panel

The opening plenary will be followed by a panel discussion of the members of The Wikimedia Board of Trustees that manages the foundation and supervises the disposition and solicitation of donations. The Board currently consists of ten Trustees: Michael Snow, Jimmy Wales, Jan-Bart de Vreede, Kat Walsh, Stu West, Ting Chen, Arne Klempert, Matt Halprin, Samuel Klein, and Bishakha Datta.

#### Wikimania MADNESS | Concert Hall

10:40 - 11:00

Confused about what to do next? Too many options for you to choose from? We end this session with Wikimania Madness. Wikimania Madness for the first time gives everyone a lightning speed overview of the day's program. In 25 seconds or less the presenters in many of today's sessions will tell you what's exciting about their presentation. It's fast-paced; it's fun; sometimes it's even funny.

#### WIKIMANIA GDAŃSK 2010 9-10-11 JULY

#### Friday, Mid-Morning (11:30 - 13:00)

#### **Chapters: Collaboration and Coordination**

## Panel (45min) | Creative Commons global affiliate network—origin, role, future, including collaboration and shared learning with Wikimedia chapters

Mike Linksvayer, Michelle Thorne, Alek Tarkowski

Creative Commons' 100+ affiliates are sometimes cited in Wikimedia chapter discussions. We'll discuss the reality of the network, how we've been inspired by Wikimedia chapters, future collaboration and lesson sharing.

#### Panel (45min) | Wikimedia Asia Project

Morgan Chan, Jeromy-Yu Chan, Ting Chen, Bishakha Datta, Josh Lim, Srinivas Gunta

The Wikimedia Asia Project is an effort by chapters in the Asian region (population ~3 billion) to coordinate in sharing knowledge, pooling resources, hosting events and promoting Wikimedia across Asia.

#### **Brainstorming Wikimedia and Social Media**

### Workshop (1.5h) | Brainstorming Wikimedia and social media

Florence Devouard

Discussion and sharing of practices regarding use of social media to pursue our mission; Identification of benefits, opportunities, risks etc; Hopefully, some seeds for a future strategy or at least discovery of new uses or new tools.

#### **Wikiversity**

## Long Presentation | Wikiversity: a project struggling with its scope and identity

Cormac Lawler

This talk will give an overview of Wikiversity's development as a Wikimedia project, detailing the problems that it has faced over its first few years, particularly the challenges of defining what a wiki-based space for learning should be and do.

#### **Short Presentation | Collaborative Lesson Planning**

Charles Jeffrey Danoff

This talk explores the idea of teachers posting lesson plans on Wikiversity pertaining to common textbook chapters or topics for simultaneous checking, editing, and copying from colleagues the world over.

## Short Presentation | Designing Tools for Supporting Wikiversity Courses: the Case of EduFeedr

Hans Põldoja, Teemu Leinonen

The presentation focuses on open courses where Wikiversity is used with blogs and social software. We present a tool for following and supporting student activities in this kind of courses.

## Short Presentation | Creating free audio for Wikimedia projects

User:A1

What can we do to make a collection of audio files in wikimedia useful for educational purposes?

#### **Accessibility Workshop**

#### Long Presentation | First steps towards accessibility

Rodan Bury

How Wikipedia can become accessible: improvements needed in Mediawiki's core and extensions, and how to guide users into producing accessible content. Yes we can! ;-)

### Workshop (1h) | Hear and feel your MediaWiki code at work: An accessibility workshop

Maria Schiewe and Danny B.

Gain a first-hand experience on how disabled people use your code. With a little help, you will test with screen readers and magnifiers, using Braille displays and speech output.



#### Friday, Afternoon (14:30 - 16:00)

#### MultiWikiMedia: Multimedia on Wikimedia

## Long Presentation (40min) | Reflections on Wikimedia Commons

Michael Snow

This talk will offer an assessment of Wikimedia Commons as a media resource, covering both strengths and weaknesses, and incorporating the perspective of an end-user operating outside the Wikimedia environment.

## Long Presentation (40min) | Increasing multimedia participation on Wikimedia websites

Guillaume Paumier

We will present our new upload interface for Wikimedia Commons and Wikipedia, based on research including videos of users testing the interface, and discuss future improvements to the user experience related to multimedia.

### Short Presentation (10min) | Talking Wikipedia to the Third Dimension

Jacek Jankowski

Interactive three-dimensional web technologies are evolving quickly. Can we take Wikipedia to the third dimension? In the talk I will report on my research on novel 3D Web interaction techniques.

#### Talk Pages / LiquidThreads

## Long Presentation | Dynamics of Wikipedia Talk pages: serving the article, showing the community

Jodi Schneider

Talk pages are supposed to provide a space for improving the article. Are they as useful as they could be? I'll briefly describe some ways Talk pages go wrong, then share some prototype systems. Your feedback is encouraged!

## Long Presentation | Threaded discussions on Wikimedia sites with LiquidThreads

Andrew Garrett

MediaWiki's ad-hoc discussion system has proved difficult to use and difficult to scale. I present the work that I have been doing with the Foundation's support, to implement a more usable and scalable system, without sacrificing the flexibility that we enjoy with our current ad-hoc system.

#### Short Presentation | Reflect: A Tool for Discussion Summarization and Active Listening

Jonathan T. Morgan, Travis Kriplean, Lance Bennett, Alan Borning and Deen Freelon, Michael Toomim

This talk will introduce a new tool designed to encourage active listening and reflection in online comment threads. The presenter will demonstrate Reflect and present an overview of the problem space, design rationale and potential use cases for the tool.

#### Governance in Wikipedia & Wikimedia

## Long Presentation | Wikimedia: Striving for an International Organisational Scope, The Importance of Culture

Delphine Ménard

This presentation will be looking at Wikimedia and outside organisations to outline ideas of what models are desirable or possible to expand Wikimedia's outreach internationally, while pointing out the cultural differences that may hinder or foster development of an accepted chapter model.

## Short Presentation | Jus Internet - Wikipedia and the future of law of Internet

Joanna Kulesza

Jus Internet is a new proposal for Internet governance. It combines ius gentium – the root of international law with the self-adopted regime of cyber-communities, that Wiki-community is prime example of.

## Short Presentation | Feudal Wikipedia The emergence of Government on Wikipedia

Marc A. Pelletier

Lessons learned from the emergence of government and society structures in medieval societies: can we learn from history to improve governance on Wikimedia projects?

## Short Presentation | Wikipedia eco-system: Power embedded in the governance infrastructure

Mayo Fuster Morell

The term COMMON-base peer production is used to refer to Wikipedia, but also to other type of online communities. From an analysis of power embedded in the five main models of governance of online communities (which not only consider the community, but also the infrastructure providers – i.e., the Wikimedia Foundation for the case of Wikipedia), I will argue that Wikipedia can be defined as a digital commons, however, other types of online communities (such as Flickr) cannot be defined as digital common.

## Creating Offline Version of Wiki Content (technical: tools, openZIM, wiki2cd)

## Workshop (1.5h) | Creating offline version of Wiki content - Solutions and Challenges

Manuel Schneider, Santhosh Thottingal, Shiju Alex, Martin Walker

This workshop examines the available technologies for Creating Offline versions of wiki content and is divided into the following three sessions: 1. Extraction, 2. Storage, 3. Reading



#### Friday, Late Afternoon (16:30 - 18:00)

## Usability Initiative & Informing Design with Data

#### Long Presentation | Participating in Product Development

Parul Vora, Trevor Parscal, Howie Fung

The work of the Wikipedia Usability Initiative has brought new features to MediaWiki and new processes to the Wikimedia Foundation, presenting new and unique ways for the community to participate.

## Q&A Session (40min) | The future of User experience at Wikimedia

Guillaume Paumier

This panel is an opportunity for the community to engage in a dedicated, general Q&A session about user experience with the WMF team, and to discuss our short- and longer-term projects.

#### **Short Presentation | Informing Design with Data**

Micah Alpern

Data is a powerful tool to inform and inspire new user experiences. Hear stories of how LinkedIn, Yahoo!, eBay, and the Wikipedia Fundraising team used analytics to improve decision making.

## **About Us - Wikipedians: Motivations, Identities, Traits**

## Long Presentation | The organization of lusophone Wikipedia

Pietro Fornitano Roveri

Results of interviews performed with 18 major contributors of Pt Wikipedia. The interviews addressed: activities outside the Wikipedia, political motivations, characteristics of work on Wikipedia and perception of the importance of Wikipedia in society.

## Short Presentation | Personality traits of Polish Wikipedia members

**Psychology** 

Presentation on personality of Polish active Wikipedia members and their openness in the Internet compared to real life. Comparison with similar research among English Wikipedians.

## Short Presentation | Editing Wikipedia as an alternative to traditional civic activism

Jerzy Celichowski

Contributing to Wikipedia can be seen as voluntary work. Traditional indicators of volunteering culture serve as a poor indicator for predicting active wikipedias (number of articles per number of speakers of given language using internet) in the EU. I will try and explain why this is so.

## Short Presentation | Social identity enactment and roles creation in Wikipedia community

Dariusz Jemielniak

I will discuss the different roles taken by Wikipedians and try to interpret them through power/knowledge twixt.

#### **Open Educational Resources (OER)**

## Panel (50min) | Lessons learned from the development of national OER strategies

Melissa Hagemann, Jan-Bart de-Vreede, Everton Zanella Alvarenga, Alek Tarkowski

We will look at the experiences of the development of national open educational resources (OER) strategies in the Netherlands, Poland and Brazil and discuss what lessons can be learned to support further expansion of OER globally.

## Short Presentation | Polish and New York open education alliances: the future model for broader cooperation?

Tomasz Ganicz & Pharos

Polish Coalition for Open Education and Free Culture Alliance NYC are semi-formal agreements of non-governmental organizations working in the field of education. Our current achievements and similarities will be discussed.

## Short Presentation | Open-source knowledge, the history, the present and the future.

V. V. P. S.

The culture aspect of open source knowledge. Wikimedia foundation vs. the world cultures. Impact on scientific research.

#### Community driven publishing of Wikipedia Books

#### Workshop (1,5h) | Publishing Wikipedia Books: Implementing a community driven process to get Wikipedia into book stores

Heiko Hees

The goal of this workshop is to draft a viable community driven process to get selected parts of Wikipedia into bookstores. The basic idea is to provide and utilize the necessary tools (like the Book Tool) which allow the community to independently create, assess and publish books based on wiki content.



#### Friday, Evening (18:30 - 19:45)

#### **Open Session/Un-Conference**

#### What is an Open Session/Un-Conference?

The un-conference model emerged from the popularity of "self-organizing" BarCamps, and Open Space informal meetings, where the agenda is set by the attendees, on the spot. People come to 'camp' events interested in common issues and ready to share. We've kept this format as a part of Wikimania, to offer a place to discuss emerging issues, pose [and answer] questions that are on your mind, and do it all in a less formal setting. It is early in the meeting, so that you can find others who share your interests, and pursue those connections throughout the rest of the conference.

#### There are a few principles to an un-conference

- anyone can introduce a discussion topic for a session
- everyone is expected to engage, participate and contribute. If you hate public speaking, offer to take notes and blog them for everyone to share, or find another creative way to add something.
- if you find yourself somewhere that you are not comfortable, follow the "Rule of Two Feet": use your own two feet to move somewhere else where you can contribute.

#### **Un-Conference Structure**

The session will be in two parts, pitches and breakouts.

#### **Un-Conference Pitches**

Friday: 18:30 – 19:00Saturday: 18:30 – 19:00

Got something you want to discuss? Looking for people interested in the same things you are? Make a pitch and form an Un-Conference session.

- a pitch can take no more than 3 minutes to express, ideally less
- your pitch should persuade the attendees to want to discuss it further – open questions are much more inviting than your answers

Things to remember about pitching – Un-Conference sessions are:

- topical and current breaking news and emerging issues are the most engaging
- informal and conversational this is not the place to give the paper you forgot to propose
- distinct from things going on elsewhere on the Wikimania program – don't trump your presentation later in the week by pitching the same thing here

We'll listen to all of the pitches together, and assign discussion spaces based on a 'show of hands' indicating interest.

#### **Un-Conference Breakout Sessions (Jazz Hall)**

Friday: 19:00 – 19:45Saturday: 19:00 – 19:45

After the pitches, groups will move to breakout areas for discussion. You will have a good chunk of time to get your teeth into a question. Then, we will all get back together for a concert in the Concert Hall on Friday and for a screening of the movie on Saturday.



#### Friday, Late Evening (20:00 - 22:00)



#### Gala Concert | Concert Hall

20:00 - 22:00

## Gala Concert Remembering Władysław Szpilman

Conductor: Felix Reolon, Switzerland

Piano soloist: Kateryna Tereshchenko, Ukraine

Orchestra: Gdańsk Baltic Philharmonic, Poland

July 6 marked the 10th anniversary of the passing of Władysław Szpilman, the renowned composer and pianist, long-time music director of the Polish Radio, and initiator and organizer of the Sopot International Song Festival. His wartime experiences were the basis of the Academy Award-winning movie "The Pianist", directed by Roman Polański.

This concert has been conceived and organized in his honor as part of the annual Wikimedia conference, by long-time Wikipedian Juliana da Costa Jose. His son Andrzej Szpilman, himself a composer and music producer, and his widow Halina Szpilman, will be in attendance as honorary patron and honoured guest of the event.

The program includes compositions by Władysław Szpilman and Witold Lutosławski, and the world premiere of a concertino by Joanna Bruzdowicz composed specifically for this event.

It will be recorded and streamed free of charge over the internet from wikimania2010.pl



#### Saturday, Early Morning (8:30 – 9:00)

#### Welcome + Wikimania MADNESS | Concert Hall

Confused about what to do next? Too many options for you to choose from? We end this session with Wikimania Madness. Wikimania Madness for the first time gives everyone a lightning speed overview of the day's program. In 25 seconds or less the presenters in many of today's sessions will tell you what's exciting about their presentation. It's fast-paced; it's fun; sometimes it's even funny.

#### **Saturday, Morning (9:00 - 11:00)**

#### Chapters: The Good, the Bad and the Ugly

## Panel (1h) | Allow, Invite, Encourage: Growing Wikimedia in the World

Achal Prabhala, Erik Möller, Delphine Ménard, Lodewijk Gelauff, Phoebe Ayers, Arne Klempert, Milos Rancic

This session is about the future of chapters and affiliation. We will analyse where things stand, and discuss concrete plans for growing Wikimedia projects by contributions from around the world.

## Panel (1h) | Conflicts between local Wikimedia chapters and their respective editor communities

User:Harel

This panel will let you understand the conflicts between your local chapter and your editor community, or avoid them if you're planning to start a chapter.

#### Wikipedia Offline ie. Books

## Long Presentation | Wikipedia Books: How Offline Improves Online

Gaëtan Landry

Wikipedia Books are a new way to visualize Wikipedia content. I will explore the several ways the production of offline content affects the quality of the online content.

## Workshop (1,5h) | Strategies to select and assess content for offline versions like published books or offline readers

Shiju Alex, Martin Walker, Heiko Hees

This workshop examines the selection process' necessary for Creating Offline versions of wiki content. The tools and technology used for meeting the challenges at each stage will be discussed.

#### Scripting, Testing, Extension Management

#### Short Presentation | MediaWiki Extension Management

Jeroen De Dauw

Reinventing MediaWiki administration - This presentation goes over the goals of a 2010 Google Summer of Code project with as goal the creation of a set user friendly administration interfaces for configuration and extension management.

#### Short Presentation | Spatio-Temporal Analysis of Revision Metadata and the STiki Anti-Vandalism Tool

Andrew G. West

STiki is a tool applying machine-learning over spatio-temporal features of revision metadata to detect likely instances of vandalism. A real-valued "vandalism score" determines presentation order to a crowd-sourced user-base.

#### Short Presentation | Template scripting

Victor Vasiliev

Presentation of a programming language which may be embeddable to MediaWiki templates. Review of other possible solutions to the problem of growing template complexity.

## Workshop (1h) | A Selenium testing framework for MediaWiki

Markus Glaser

Learn how to write and execute user interface tests for core and extensions using the MediaWiki selenium framework. We will also talk about the further evolution of the framework in order to suit your needs.

#### Wiki-based Scientific Writing

## Short Presentation | Submissions/Wikipedia is not the sum of all human knowledge: do we need a wiki for open data?

Finn Årup Nielsen

Scientific knowledge we want to collect in wikis is not always suitable for Wikipedia. I will give examples on specialized data that is entered and utilized in neuroscience wikis, showing the limitations of our present conception of Wikipedia.

#### Workshop (1.5h) | power to the writing process

Henning Klein, Matthias Wernicke, Frederic Matthe Short overviews of a) didactical approaches dealing with

MediaWiki-based scientific writing using reference management and/or b) necessary technical solutions to support writing processes (reference management, card index, outlining). Following by discussions about didactical requirements on the use of Wikis in this way and/or possibilities of connecting additional tools/software to MediaWiki.



#### **Saturday, Mid-Morning (11:30 - 13:00)**

#### **Wiki Community Best Practices**

## Long Presentation | From Russia with love and squalor: an overview of Russian Wikipedia

Vicki Doronina

Look inside one of the biggest Wikipedia chapters community usually separated by the language barrier. Learn from the past and present of the Russian Wikipedia.

## Workshop (1h) | Wiki community best practices. Why are less people contributing?

Kim Bruning

Explanation of wiki best practices and why more people don't use them, followed by discussion on how to improve the situation.

#### Getting Video on Wikipedia #1

## Workshop (3h) | Joint Video Workshop (Merge of W9,W11,19,52)

Arno Bakker, Richard Knipel, Ben Moskowitz, Michael Dale, Jan Gerber, Victor Grishchenko, Riccardo Petrocco, Johan Pouwelse, Diego Rabaioli, David Evan Harris

In this workshop we present and discuss all aspects of getting video on Wikipedia, from content creation to scalable hosting.

#### Semantic MediaWiki #1

## Long Presentation | Five Years of Structured Wiki Data with SMW: Experiences and Directions

Markus Krötzsch

A simple introduction to SMW (a.k.a. Semantic MediaWiki), the popular data management extension to MediaWiki. The talk includes some lessons learnt about using SMW effectively in practice (and avoiding common pitfalls), and gives an outlook on the future of SMW.

## Workshop (1h) | Semantic Result Formats: Automatically transforming structured data into useful output formats

Hans-Jörg Happel, Frank Dengler

SRF can visualize or export structured query results in Semantic MediaWiki. We describe existing result formats and explain the implementation of query result processing in order to enable users to improve existing and develop novel result formats.

#### Internationalization

## Panel (50min) | Mediawiki internationalization and community feedback (tentative)

Siebrand Mazeland, Kizu Naoko

A panel discussion with interaction with the attendees about the current state of Wikimedia and MediaWiki globalisation efforts that are coordinated from Wikimedia Meta and translatewiki.net, and brainstorming on possible process improvements.

## Short Presentation | Interlanguage links in Wikipedia: current problems and future development

Innocenti V. Maresin

Current standing of interlanguage links in WP. Problems: lack of attention, technical and conceptual flaws. Traditional approach and proposed alternatives. Ways of extension: redirects as target, sections as source. Integration with categories.

#### Short Presentation | Pushing MediaWiki Internationalization: Insights into MediaWiki i18n at a large multi-language service provider

Tim 'Avatar' Bartel

Using the cooperation between Wikia and translatewiki.net as case study, we will focus on internationalization issues facing online communities, highlighting both benefits and challenges in a corporate and volunteer collaborative endeavor.



#### Saturday, Afternoon (14:30 - 16:00)

#### Ortega & Moeller

## Presentation (30min + 15min Q&A) | Flagged revisions study results

Felipe Ortega

Relevant results and lessons learned from the study of impact of flagged revisions on the German Wikipedia, sponsored by Wikimedia Deutschland. Accessible level (even if you don't like stats).

## Presentation (30min + 15min Q&A) | Beyond the Encyclopedia: The Frontiers of Free Knowledge

Erik Moeller

The Wikimedia community has successfully built the most comprehensive encyclopedia in human history. Will free culture succeed in other domains - like news, dictionaries, textbooks, maps, or 3D objects?

#### Getting Video on Wikipedia #2

## Workshop (3h) | Joint Video Workshop (Merge of W9,W11,19,52)

Arno Bakker, Richard Knipel, Ben Moskowitz, Michael Dale, Jan Gerber, Victor Grishchenko, Riccardo Petrocco, Johan Pouwelse, Diego Rabaioli, David Evan Harris

In this workshop we present and discuss all aspects of getting video on Wikipedia, from content creation to scalable hosting.

#### Semantic MediaWiki #2

#### Long Presentation | AskTheWiki - A User Interface for Structured Questions and Answers

Daniel Herzig

In this presentation, AskTheWiki, a system, which allows to pose questions using keywords to a semantic MediaWiki will be presented.

## Short Presentation | Reclaiming the Public Metadata Commons, Starting With Video

Kurt Bollacker, Richard Martin

Corporations often control our tags and comments on web content. This is a presentation of a new project to extract and create a public metadata commons from proprietarily hosted media.

## Short Presentation | Semantic Search on Heterogeneous Wiki Systems

Fabrizio Orlandi

We propose a system to enable searching and browsing capabilities across different wikis in a unified way just using Semantic Web technologies, W3C recommendations and Linked Data principles.

#### **Translation**

#### Long Presentation | Google translation

Michael Galvez

We will present Google's Wikipedia translation projects, including motivations, methodology, data, and tools. We also want to hear from Wikipedians to see how Google can help grow Wikipedia content around the world.

# Long Presentation | A Review of Google Translation project in Tamil Wikipedia: Role of voluntarism, free and organically evolved community in ensuring quality of Wikipedia

A. Ravishankar

Google is translating English Wikipedia articles and uploading them in Tamil Wikipedia. This talk will cover the operational, translational and philosophial issues in this project.

## Long Presentation | Reciprocal Enrichment between Wikipedia and Machine Translators

Janfri, Mikel Iturbe, Unai Fdz. de Betoño, Galder Gonzalez, Arkaitz Zubiaga, Iñaki Alegria, Gorka Labaka, Kepa Sarasola

We will present the details of the Machine Translation OpenMT-2 project, showing the positive aspects of a collaborative work among Wikipedia and universities, with the aim of increasing available resources for information treatment and generation.



#### Saturday, Late Afternoon (16:30 - 18:00)

#### **Exodus: Is Wikipedia Dying or Maturing?**

#### Long Presentation | Trends in Wikipedia Communities

Ronald Beelaard

Numerical analysis of database dumps shows a definite shrink of Wikipedia on certain key parameters, mainly related to changes in community demographics. This applies to the largest as well as smaller projects.

## Short Presentation | Why do Editors Leave Wikipedia? A Survey of Casual Contributors

Howie Fung

Why do editors leave Wikipedia? This presentation will review the findings of a survey of 1,200 casual contributors to the English Wikipedia who left during 2009. The survey was aimed at getting a better understanding of why editors leave Wikipedia and how factors such as community, complexity, and personal circumstances affect their decision to stay or leave.

#### **Short Presentation | Edit & Revert Trends**

Erik Zachte

I will present a per project visualization of revert trends similar to earlier presented edit trends, but with more detail.

## Short Presentation | The Wiki as an Organism (with examples from Wikipedia)

Maysara Omar

IF a wiki, any wiki, was a living organism that is always dependent on others to live; what the "environment" in which this living organism grows and prospers would be like? And what possible elements and factors in that environment would cause it to diminish and decay, and how to handle them?

#### **Wikipedias Are NOT Equal**

## **Short Presentation | Having Wikipedias compete on equal footing**

Gerard Meijssen

Languages representing hundreds of millions of people are not able to be written in the way we expect for languages like English, Dutch, and German. Once the technical issues are solved, we can expect languages like Hindi, Bengali, Arabic to do much better.

## Short Presentation | Why not all Wikipedias are equal: My experiences on English and Telugu Wikipedias

User:Gurubrahma

In comparing the largest Wikipedia with a smaller one (the 48th largest in article count), I build on my personal experiences and try to explore why contributions to Wikipedias differ.

#### Panel (50min) | Minority Languages and Wikipedia

Arto Lanamäki

This panel will discuss what is the current status of minority languages in Wikipedia. What is the right path for future development?

## Maps and Geo-information & SMW-based Language Wikis

#### Long Presentation | Maps and Semantic Maps

Jeroen De Dauw

Mapping on MediaWiki - An introduction to the capabilities of the Maps and Semantic Maps extensions and how you can use them to enrich your wiki.

#### Short Presentation | Geodatas in Wikimedia projects

Kolossos

Starting with the WikiProject Geographical coordinates the presentation will show the usage of Wikipedia content on a map. Also geocoding on Commons will be a topic. Finally the possible future of Wikipedia-geocoding by referencing to OpenStreetMap objects will shown.

#### Short Presentation | The Language Commons Wiki

Ed Bice, Steven Bird, Kurt Bollacker, Gary Simons, Laura Welcher

Building a structured wiki of open data for all of the world's languages

## Short Presentation | Open Linked Language Data: Building a Collaborative Database for Hanzi and Kanji

Christoph Burgmer, Hans-Jörg Happel, Jens Wissmann

Working with CJK (Chinese, Japanese, Korean) languages requires good quality data on characters. We present CharacterDb, a Semantic Wiki for editing and querying character data which can be consumed by external tools.

## For Developers: Free Software, Batch Uploading, Mobiles

## Short Presentation | How we make Wiki use in mobiles friendly?

Kevin Armstrong, Zhao (Weiming Zhao)

This is one thing that I will tell you how to use the Wikipedia on your cell phone easily and friendly to develop it on plant of cell phone.

#### Workshop (40min) | Free Software for Users

Francisco Treviño

Is about freedom, and human rights too!, computer systems are just a great tool to trigger all this energy, its connections and possibilities. We'll explore the power of free software hands-on.

#### Tutorial (30min) | Batch uploading at Commons

Multichill

Uploading one image to Commons can be difficult, but what about uploading a thousand images to Commons? In this session I will explain how to upload large amounts of images to Commons.



#### **Saturday, Evening (18:30 - 20:00)**

#### Libaries, Goverments, and Enterprises

#### Long Presentation | Libraries and Wikipedia

John Dove

How can publishers, aggregators, and others with a commercial interest in libraries, and even libraries themselves work with Wikipedian editors in such a way as to strengthen Wikipedia entries and content while also serving libraries?

#### Short Presentation | Diplopedia: The Evolution of a Wiki

Tiffany Smith Liccardi , Linda G. Green

Learn about the dramatic growth and evolution of the United States Department of State's internal wiki of foreign affairs information, Diplopedia, as well as plans for its future.

## Short Presentation | Wiki Platforms in High Assurance Environments: Beyond Intellipedia

Nathan Singleton, Peter Gehres, John Hale

This session will cover concerns and issues related to sharing information in a collaborative Wiki type environment between organizations requiring integrity and confidentiality of data, and briefly provide potential solutions.

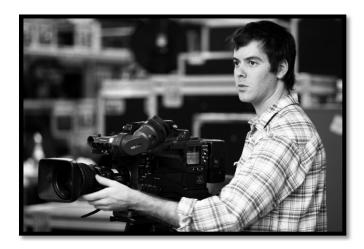
#### Short Presentation | Blue note - MediaWiki for enterprises

Markus Glaser

The talk will cover enterprise wiki use cases and their differences to wiki use out in the wild internet. Blue note, which is designed to account for enterprise demands, will be presented.



#### **Saturday, Late Evening (20:00 - 22:00)**



Wikipedia documentary screening | Concert Hall 20:00 – 22:00

#### **Truth in Numbers: The Wikipedia Story**

"Imagine a world where everyone had access to the sum of all human knowledge... that's what we are doing with Wikipedia" – Jimmy Wales

"Crank, crank, crank"\*\*, the sound of gears inside a hand-crank laptop are heard from outside a shack in India. A man in New Delhi who connects to the Internet for the first time is greeted by the Hindi Wikipedia homepage. At the same time, Jimmy Wales, the founder of the website and leading member of the Internet free knowledge movement, gazes out a window on a flight to Hong Kong for a conference regarding the Chinese government's decision to block Wikipedia.org from its citizens. While back in the United States, a computer geek is actively engaged in an edit war over the proper definition of Pokemon.

This is the opening montage for the documentary film Truth in Numbers: The Wikipedia Story, an intimate study of the rise of Internet technology and one man's (and one hundred million volunteers') quest to provide free knowledge to the entire world. Jimmy Wales created the collaborative online encyclopedia that anyone can contribute to and edit freely utilizing 'Wiki' technology. Wikipedia is one of the most important websites alive today. "We built the 17th [now 6th as of May 2010] most popular website on the internet worldwide, how have we done this? It's you-- you've done it-- I've done it-- we have all done it as volunteers... to me that's an amazing thing", Jimmy Wales. Both widely praised and criticized in the media for its user-created encyclopaedic, potentially inaccurate, and highly controversial "anyone-can-edit" structure, Wikipedia has quickly become one of the most talked about digital movements of our time.

The site not only offers a wealth of free knowledge to the world, but allows anyone with an Internet connection to create and edit it; making the site a useful form of real-time human documentation and a revolutionary bully-pulpit for everyman. This free, collaborative and populist approach to information collection and dissemination threatens the traditional, editorial and hierarchical structure that pre-existed it. No longer do the victors write the history books, we do: you, me, and everyone else. The Internet has empowered the masses to connect, unite and now, thanks to Wikipedia, to build our history: one unfiltered and, in theory, unbiased worldwide encyclopedia for us, written by us.

The founder of Wikipedia, in order to cover an insider's look at the global Wikipedia movement, has granted our film crew exclusive access to his travels and Wikipedia's projects. Structurally, the film follows Mr. Wales as he travels around the world, meeting important leaders, negotiating the future of his site, and fighting to continue world-wide access to free knowledge, interwoven with other Wiki contributors from America, Japan, Germany, Mexico, China, and India to see why they use the site and how Wikipedia changes them. Each unique character shows us more about this dynamic and revolutionary movement as we compare similarities and differences between countries, giving the film a truly world view on this controversial topic. In addition to this, the film gives a chronological representation of the history of Wikipedia: how it has grown up, its representation through the mainstream media, and its future.

Truth in Numbers: The Wikipedia Story will also use indepth interviews with many influential thinkers to provide legitimate analysis and criticism of the movement. Richard Stallman (developer of the GNU software movement), and Lawrence Lessig (from Creative Commons, the free licensed media foundation) and former vice president Al Gore will discuss how the Internet should be used by society to freely share information. Noam Chomsky: intellectual, political activist, and professor of linguistics, and Howard Zinn author of 'People's History of the United states' will describe the conflict over control of propaganda / information and explain why it's so important for the masses not only to create, but also to edit their own media and have free access to it. On the flip side, the film will use many college professors, encyclopedia contributors, comedians and academic historians who simply dismiss the Internet free knowledge movement on the basis of its potential inaccuracy.

#### **Sunday Sunday**, **Morning** (9:30 – 11:00)





## Wikimania MADNESS | Concert Hall 10:40-11:00

Confused about what to do next? Too many options for you to choose from? We end this session with Wikimania Madness. Wikimania Madness for the first time gives everyone a lightning speed overview of the day's program. In 25 seconds or less the presenters in many of today's sessions will tell you what's exciting about their presentation. It's fast-paced; it's fun; sometimes it's even funny.

## Plenary Session | Concert Hall 9:30-10:30

## **Every single person on the planet: Voices from Small Wikipedia Projects**

Jimmy Wales, Wikipedia Founder

Jimmy will present data and words from Wikipedians all over the world to update Wikimania with the latest news about the successes and failures, triumphs and struggles, of several of the smaller Wikipedia projects. The goal of the talk is to encourage people to adopt smaller languages, and to learn more about how we might all help Wikipedians all around the world.

#### Biography:

Jimmy Wales is an American Internet entrepreneur best known as the founder of Wikimedia Foundation, the charity which operates Wikipedia.org, and as the co-founder of Wikia.com.

Wales received his Bachelor's degree in finance from Auburn University and his Master's in finance from University of Alabama. He was appointed a fellow of the Berkman Center for Internet & Society at Harvard Law School in 2005 and in 2006, he joined the Board of Directors of the non-profit organization Creative Commons.

In January of 2001, Wales started Wikipedia.org, the online encyclopedia that anyone can edit and today Wikipedia and its sister projects are among the top-five most visited sites on the web. In mid-2003, Wales set up the Wikimedia Foundation, a non-profit organization based in St. Petersburg, Florida, to support Wikipedia.org. The Foundation, now based in downtown San Francisco, boasts a staff of close to thirty focusing on fundraising, technology, and programming relating to the expansion of Wikipedia. Wales now sits on the board of trustees of the Wikimedia Foundation, and as founder continues to act as a key spokesperson.

In 2004, Wales co-founded Wikia.com, a completely separate company that enables groups of people to share information and opinions that fall outside the scope of an encyclopedia. Wikia's community-created wikis range from video games and movies to finance and environmental issues. Wikia's network is now ranked in the top 75 of all websites according to Quantcast.com, and strong growth continues.

In 2007, The World Economic Forum recognized Wales as one of the "Young Global Leaders." This prestigious award acknowledges the top 250 young leaders for their professional accomplishments, their commitment to society and their potential to contribute to shaping the future of the world. In addition, Wales received the "Time 100 Award" in 2006, as he was named one of the world's most influential people in the "Scientists & Thinkers" category.



#### Sunday, Mid-Morning (11:30 - 13:00)

#### Academic Researchers and Wikipedia

## Presentation (45min) | The State of Wikimedia Scholarship 2009-2010: WikiSym and Beyond

Benjamin Mako Hill and Felipe Ortega. Also with Mayo Fuster Morell

This talk offers a tour of the last years scholarship on Wikipedia and Wikimedia projects aimed at at Wikimedians and touching on several of the years most important findings.

## Panel (45min) | Academic Researchers in Wikimedia Communities: Ethics, Methods, and Policies

R. Stuart Geiger

Researchers in my wiki? It's more likely than you think. This panel will foster dialog between wiki researchers and the community over various logistical, ethical, and policy-related concerns.

#### From WMF with Love: Update for Developers

### Long Presentation | Wikimedia's Mobile & Offline initiatives

Tomasz Finc

One of the strategic investment areas that the Wikimedia movement has decided on is a focus on Mobile and Offline. Come by to find out and discuss the areas where we are doing active research, development and collaboration. This will include both Wikimedia software projects along with strategic partnerships that are being explored.

# Long Presentation | Why your extension will not be enabled on Wikimedia wikis in its current state and what you can do about it; performance, scalability and security for extension developers

Roan Kattouw

This presentation warns (extension) developers of common pitfalls associated with writing software that will run efficiently on the massive scale of Wikipedia, and describes how to avoid them.

## Long Presentation | Wikimedia Germany's Software and Infrastructure Projects

Daniel Kinzler

This session will provide an overview of Wikimedia Germany's software development and hardware infrastructure activities. There will be some insight into ongoing projects, the medium and long term strategy, and discussion of challenges.

#### Free Culture and Humanities

## Long Presentation | An interdisciplinary approach to Wikipedia: literary criticism, linguistics, anthropology, and sociolinguistic research

J. Gustavo Gongora

The aim of this talk is to provide a series of examples concerning the humanities and Wikipedia. It will focus on the issue of Copyright vs. Free Contents, a crucial point in all Wikimedia sister projects.

#### Panel (1h) | Towards a free culture and access to knowledge movement?

Simona Levi, Mayo Fuster Morell

In order to preserve the digital citizens rights an urgent question needs to be address in regards of counteracting the influences of the powerful lobbies of the copyright industries on governments. The panel means to map the state an international movement on free culture and access to knowledge and contribute to develop a common agenda and actions.

## Next generation Hypertext structures for Wikipedia

## Short Presentation | We were promised Xanadu. The original hypertext system and how Wikimedia projects can benefit from its concepts

Jakob Voss

A description of Ted Nelson's original Hypertext system "Xanadu": It will be shown which of its features are important especially for open Wikimedia projects that contain a lot reuse and referencing.

### Long Presentation | Context and Linearity: Representing Structure in Wikis

Jani Patokallio

Moving wikis beyond a bunch of unsorted pages: how can books, taxonomies and other structured and/or ordered content be represented in, edited in, and exported from MediaWiki?

#### **Short Presentation | Federating Wikipedia**

V. Grishchenko

I will discuss the possibility of federating Wikipedia by the means of adopting a distributed version control system, very much like it is done with the Linux kernel development. In general, scaling large software development projects consistently led to greater decentralization/autonomy. Is it possible to decompose Wikipedia into a network of peer repositories that exchange edits?

## Short Presentation | Comparing the structure of tagging in a protein-protein interaction network, a co-authorship network and the English Wikipedia

Illes J. Farkas, Gergely Palla, Peter Pollner, Imre Derenyi, Tamas Vicsek

This talk discusses tagging in three networks. For Wikipedia the category DAG is taken into account, a loop removal algorithm is suggested and carried out. All data available from http://CFinder.org



#### Sunday, Afternoon (14:30 - 16:00)

#### **Strategy**

#### Long Presentation | Wikimedia's Five Year Strategic Plan

Eugene Eric Kim

I'll discuss the five year, movement-wide strategic plan, describe how it emerged, and facilitate a discussion on opportunities and next steps for Wikimedia.

## Short Presentation | Issues with the numbers game that is the strategy project

Gerard Meijssen

The numbers that underpin the strategy for the next five years can be interpreted in many ways. This is partly due to sources that have provided incomplete data. This is partly due to a bias for the big Wikipedia languages. In this way the smaller projects and languages do not get the attention that they need.

## Panel (40 min) | Deletion sprees to sticky prods - What has been happening to Biographies of Living People on EN wiki, and what can be learned from it?

User:WereSpielChequers

Discussion of one of EN Wiki's more turbulent areas with a diverse panel of Wikipedians.

#### Research on Wikipedia: HowTo

#### Tutorial (45 min) | Mining Wikipedia public data

Felipe Ortega

Accessible introduction to methodology, tools and some practical advice on best approaches for mining Wikipedia public data. Focused both on needs of high-tech profiles and audience with non-tech backgrounds.

## Workshop (45 min) | Understanding Wikimedians: Practical Tools for Academic Research

Jonathan Morgan, Jamie Ourada, Mark Zachry

This workshop will stimulate conversation on tool-based methods and best practices for researching online collaboration, and will demonstrate one approach to this type of research through a demonstration of the QBox tool.

#### **Education**

## Long Presentation | Wikipedia at schools. The Catalan experience

Joan Ramon Gomà, Pau Cabot

The presentation will explain a experience of applying Wikipedia at Balearic Islands schools. The obtained results and its evaluation will be presented as well as improvements foreseen for course 2010-2011 and the enlargement to schools of other Catalan speaking territories.

## Short Presentation | Forbidden love or the case of collaborative knowledge in an Argentinian University

Gabriela Mejias

The conflict between traditional education and the way students try to approach collaborative knowledge in an Argentinian university. How some possible usages of Wikipedia could promote collaboration in academic research.

## Short Presentation | Wikipedia and other Wikimedia projects as a Learning Aid in Secondary Education (with an example from Slovenia)

Ines Zgonc

How can Wikimedia projects be used to further the comprehension of history and the socialization of the secondary-level youth? Based on an example of teaching about the Polish World War II history in Slovenian schools.

## Short Presentation | Out from the shadow of Wikipedia: PlanetMath at Ten

Joseph Corneli

My contention is that Wikimedia, PlanetMath, and others should work together over the next decade to create the next landmark project for open online collaboration: a functioning platform for crowdsourced education.

#### **Cultural Heritage and Wikipedia**

#### Long Presentation | Submissions/Wikipedian in Residence

Liam Wyatt

Outcomes and lessons learned from being the "Wikipedian in Residence" at the British Museum

## Short Presentation | Enciclopedia Chilena: Bringing it back alive using Wikisource

Osmar Valdebenito

Presentation of a project developed by the Chilean Library of the Congress to publish an encyclopedia using Wikisource as platform.

## Short Presentation | Submissions/Digitization of cultural heritage in Argentina

Beatriz Busaniche

Argentine Public Television is digitizing its old archives. Our goal is publishing them in Wikimedia Projects. This presentation will talk about this project and the legal issues we are dealing with.

#### Short Presentation | Houbraken Project

User:Jane023

Wikipedia is illustrated with 17th century maps and paintings, painted by Dutch masters. Arnold Houbraken published biographies of Flemish painters in 1720, mentioning nearly 1000 names. Let's wikify it!



#### **Sunday, Late Afternoon (16:30 - 18:00)**

#### Outreach

## Short Presentation | Wikiexpedtion - an approach to mix outreach and data colecting social activites

Kocio and Sebastian "Przykuta" Skolik

Wikiexpedtion - an expedition around one of the regions of Poland focused on gathering photo documentation. We want to share our experience with Wikimedia community to spread our idea.

# Long Presentation | Using Wikipedia as a Teaching Tool – the Wikipedia Public Policy Initiative and the path to an effective and sustainable collaborative environment with the world of higher education

Pete Forsyth, Rod Dunican, Frank Schulenburg

This session will give an overview about a 17-month pilot program that will help inform how to best engage new contributors in the improvement of subject-specific articles on Wikipedia; it will introduce the new concept of "Wikipedia Ambassadors" as well as new software features and concepts that will help new contributors through their first 100 edits.

#### Short Presentation | Structure of the German Mentoring Program and international comparison

Tim Moritz Hector

"Best practices in mentoring programs": Introduction to the structure of the German mentoring program and mentoring programs in other language-versions. Includes a short discussion about other approaches and the most important components to build a good mentoring program.

## Short Presentation | Wikimedia in Japan: Acculturation and Outreach

KIZU Naoko

This presentation will show you how Wikimedia culture and Japanese culture have interacted on Japanese language Wikimedia projects and what Japanese Wikimedians nowadays begin to give back to the Japanese society.

#### Wikipedia Credibility

## Short Presentation | Wikimedia's Point of View. On Various Truths and Methodologies to Reach Them

Michal Buczynski

High quality and civil Wikimedia need a clear, possibly nonarbitrary method of establishing what is true, complete and wellbalanced. Unfortunately, we have different ideas what precisely "NPOV" is. We will examine together the key differences and challenges in meeting consensus.

## Short Presentation | History in Wikipedia: towards processes explanations, rather than simple data

Ivan Martinez

The talk will discuss the specific proposal for improve the writing and research of key historical articles, focused in explanation of processes, rather than simple factual descriptions. This multifactor explanations necessarily affects the quality, improvement and growth in the number of articles on the same topic and related.

## Long Presentation | How information on Wikipedia spreads to other media

MADe

Wikipedia content circulates online and spreads to other media. How does this happen, how do we stimulate and control this, and how do we prevent other sources from copying our mistakes?

## Short Presentation | Batuta's Army: From polish biggest hoax to polish biggest struggle for credibility

Bartosz Kosinski

During presentation You shall gain knowledge about Henryk Batuta, famous polish hoax and how it inspired the Batutas Army movement for credibility. This will be a start point for more general dialogue about truth on Wikipedia

#### Role of Women & WikiProjects Management

## Long Presentation | The role of Women in the Wikipedia community. A case study from Spanish Wikipedia

Ivana Lysholm, Valeria Mina

We intend to explore the particularities of female involvement in es.wikipedia. We'll discuss an apparent paradox: few women, but a strong group leading the community. Why? What do women have to offer? How to tackle the sex divide?

## **Short Presentation | Project Management best practices** for WikiProjects

Arjuna Rao Chavala

Many WikiProjects can't be even called Projects, as there are no start and end dates. The best practices in Project management like the concept of iteration, predefined scope are discussed.

## Short Presentation | WikiProjects and Automation: Be lazy so you can work hard

Gaetan Landry

In this talk, I will share my experience with some medium to largescale collaborations on the English Wikipedia and the bots used to make them possible.

## Short Presentation | Wikievolution: on Growth of Complexity and Diversity of Wikimedia Projects

Sebastian "Przykuta" Skolik, Michal "Aegis Maelstrom" Buczynski

Ideas emerging in one place, elsewhere may thrive or die. No common path of evolution makes a growth of particular wikiprojects unpredictionary. Let us discuss together these differences, opportunities and limits of interproject co-operation.



#### (cont'd) Sunday, Late Afternoon (16:30 - 18:00)

#### Wikis of the World

## Short Presentation | Tamil Wikipedia: A Study of Challenges and Potentials in Relation to the Socio-Cultural Context of the Tamil Community

#### R. Mayooranathan

Analysis of Tamil Wikipedia in its socio-cultural context. Covers challenges faced, strategies adopted and identifies potentials of the project in spreading knowledge through Tamil Language. This would help in developing strategies for many other language wikipedias too.

## Short Presentation | Indian Language Wikipedias - A Comparison study & Malayalam wiki projects - Current status and future strategy

Shiju Alex

This is a comparative evaluation of Indic language Wikimedia projects with the focus on Malayalam. The factors that get ml-Wikipedia high on quality indicators and future plans of mlwiki projects are investigated. The issues faced by Malayalam wikimedians due to the changes in the unicode standard will also be presented.

#### **Short Presentation | Acehnese Wikipedia**

Ignatius Yordan

Aceh was strucked by a huge catastrophe six years ago. As reconstruction is going, Acehnese Wikipedia was born 2 years ago. The presentation will introduce and explain about Acehnese Wikipedia, from the effort of a small community to Acehnese Wikipedia SWOT (strength, weakness, opportunity, threats).

## Short Presentation | Defining possible objectives on Spanish Wikinews

Ivan Martinez

The talk seeks to find best practices in the Spanish Wikinews (Wikinoticias), analyzing and reviewing the actual objectives of the project, aims to expand its reach and increase the project collaborators.

#### **Sunday, Evening (18:00 - 19:00)**

#### **Closing Ceremony**

#### Short Presentation (10 min) | Wikimania 2011

Wikimedia Israel

Wikimania 2011, the 7th annual Wikimedia Conference will be held in Haifa, Israel.

#### Panel (40 min) | How to Make a Wiki Event?

Manuel Schneider

Sharing experience and best-practices on how to organise events with volunteers. Organisers and participants from different Wikimedia events from different countries and cultural regions will answer questions.

#### **Sunday, Late Evening (20:00 - 22:30)**

!!! World Cup Final !!!

#### **Advices** Dining





Although the conference is located in Gdansk, we strongly suggest not focusing only on the closest neighbourhood of the venue. There are many attractions, which are worth seeing while visiting Tricity (Gdansk, Sopot, Gdynia). Although these cities seem to be one organism, there are still distinctive differences between them. Gdansk, for example, has a

long history as a port city. It's also a place where Second World War started and Solidarity movement was born. Sopot, on the other hand, is a major spa, health and tourist resort. It is well known from the largest, wooden pier in Europe (515.5 meters). The atmosphere there is very relaxed. You may also find many clubs, restaurants and cafeterias with unique character. The last but not least, Gdynia is the youngest from the three cities (created in 1920). It is known as one of the most important seaports on the south coast of the Baltic Sea. Gdynia is a fast developing city, which is considered the most modern from the Tricity. It is worth to spend a few hours on Kosciuszko Square, visit Dar Pomorza — a sailing frigate, currently used as a museum ship and local aquarium.

Since conference takes place in the old town of Gdansk, we'd like to suggest you few places with unique atmosphere and excellent food. Among our choices you will find interesting places for eating and spending a relaxing time after a long conference day.



First on our list is "Bistro KOS" located in the heart of old town on 9/10 Piwna Street. This is an excellent place with cheap, but very delicious food. Even if you like very sophisticated food, you will be very surprised by the quality and taste of the meal you'll get there. Inside

the place reminds an old style milk-bar, however when you sit outside you may enjoy beautiful view on the largest brick church in the world (St. Mary's Church). We strongly advise you to visit this place for delicious breakfasts.



Another place on our list of places worth visiting is the "Czerwone drzwi" restaurant (eng. "Red door") located on 52/53 Piwna Street. It is very small, but cosy place with only few tables inside. Food

there is pricier than in "Bistro KOS", but the taste of the food is so delightful, that it will definitely compensate additional costs. If you really want to find a quiet place for conversation, with excellent food, this is what you are looking for.

A good choice for a place to eat would also be the "Tekstylia" restaurant located on 121/122 Szeroka Street. Attention deserves its interior design, which reminds an old style textiles shop located in this place. It is an excellent place for a quick lunch as well as a longer coffee break. Food there is very delicious and definitely worth checking. Prices for meals are very reasonable.



If you'd like to go and enjoy a pint of nice local beer, you may check "Degustatornia dom piwa" located at 16 Grodzka Street. The place offers 160 types of beers from all over

the world as well as beers from local niche breweries. Maybe you will be interested in trying local unfiltered "Żywe" beer with has a very unique and interesting taste. The atmosphere there is very good, however have in mind that the only food you can eat there are appetizers. Don't forget that you may also buy a beer you like for take away there.



The last but not least option is the "Pi-kawa" cafeteria located on 5/6 Piwna Street. The place offers very unique teas and excellent (freshly brewed) coffees as well as sophisticated drinks and

home-made cakes. Special attention deserves a warm apple pie with ice cream and a warm wine. Please bear in mind that the place is very popular, so it may be problematic to find an empty table during the evening. This is a no smoking cafeteria.



#### **Tourist Attractions**

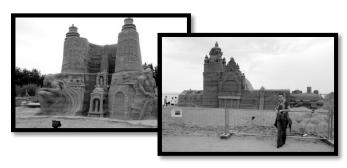
Now, when we know where to eat and drink, it is time to see what is worth seeing in the neighbourhood.

 In the old town you may like to see Centralne Museum Morskie (The Polish Maritime Museum, see: http://www.cmm.pl/). The museum is planned to be a port and museum facility integrated into the very heart of the old Gdańsk port



with other typical port facilities, such as the Żuraw, the Granary on Ołowianka Island, quays and ships.

- You may also take a walk along the Mariacka Street considered by locals as the most beautiful street in the old town. We advice you to go and enjoy the sunset.
- Długa Street the most representative street in the old town.
- It is also worth visiting St. Mary's Church (the largest brick church in the world) and climb 400 steps to the top of its tower to admire beautiful views all over the old town.
- Since 10th of July an annual "Baltic Sail" festival starts.
   So you may also have a chance to attend concerts,
   which will take place next to Motlawa River
- See also Muzeum Bursztynu (The Amber Museum, see: http://www.mhmg.gda.pl/international/?lang=eng&od dzial=4) and especially its new exhibition "Gdansk in the amber lens" a very interesting exhibition of photographs of the city taken using the very unique and the only one in the world lens made of amber.



If you have some extra time before or after the conference, you may also like to visit fourth annual Sand Sculpture Festival located on Przymorze beach (exit no. 57). This year's topic is related to solidarity and brotherhood between nations. 15 artists used 2000 tons of sand to create sculptures of people supporting peace in the world, such as Nelson Mandela, Lech Walesa, John Paul II, Michail Gorbaczow, Martin Luter King, Mahatma Gandhi, Dalajlama, Irena Sendlerowa, Matka Teresa, Bono, Brad Pitt i Angelina Jolie and many more. To show you a scale of this event please see last year's sculptures (pictures taken by Paweł Cegła).

For those of you, who'd like to visit Sopot and Gdynia, we propose to see the following attractions.

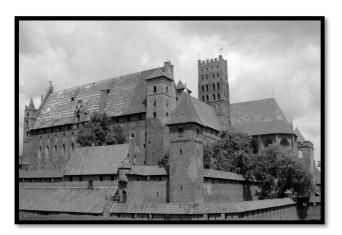


#### In Sopot:

- The longest peer in the world
- Election of Miss Summer, which will take place on the Sopot's peer on Sunday, 11th of July
- Bohaterow Monte Cassino Street, also known as "Monciak" street, where you find many galleries, museums and nice cafeterias.

#### In Gdvnia:

- Kosciuszko square
- Dar Pomorza a sailing frigate, currently used as a museum ship
- ORP Blyskawica destroyer a museum ship
- Gdynia's aquarium

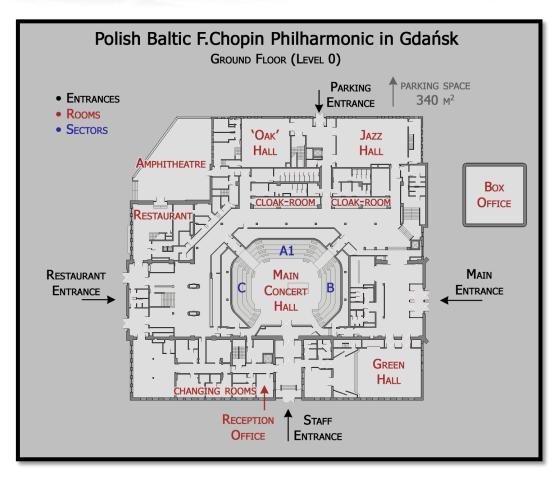


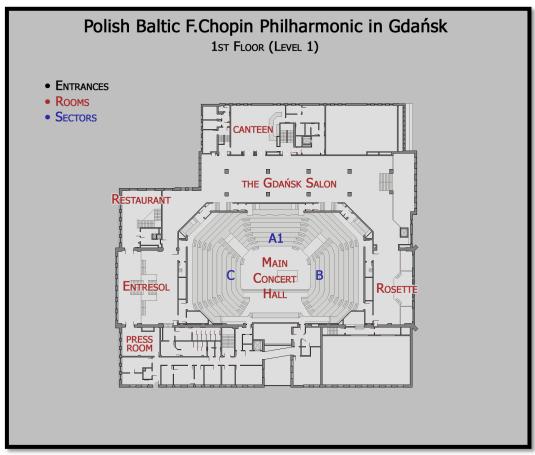
If you have one day off, you may also be interested in visiting Malbork. It's a town located 50 km from Gdansk (easily accessible by a train), which is well known from its castle. The Castle of the Teutonic Order is a classic example of a medieval fortress, and is the world's largest brick gothic castle. UNESCO listed the castle and its museum as World Heritage Sites. Between 9th and 11th of July the VIII International Festival of Ancient Culture will take place there. You may watch knights' shows, see medieval fair and attend a medieval party with the ancient music in the evening.

Anna Dąbrowska



#### **Maps of the Venue**









**Polska Filharmonia Bałtycka** im. Fryderyka Chopina w Gdańsku



Wikimedia Foundation



Marszałek Województwa Pomorskiego

"Wiki w Polsce" (Wiki in Poland) Society





This conference guide was prepared by Jacek Jankowski